



## AFFILIATE MEMBER APPLICATION

**What is the Arizona Dude Ranch Association?** The Arizona Dude Ranch Association (AzDRA) was formed to help introduce potential guests to quality Arizona dude ranches that meet our high standards. All of our members are committed to preserving the tradition of Western hospitality and dude ranch industry in the State of Arizona. Our Arizona dude ranches are as diverse as our state, ranging from the more traditional smaller, remote ranches, where horseback riding and ranching are the primary focus, to our larger resort-style guest ranches, with all the amenities that you might come to expect at a full-service resort.

**Why become an affiliate member?** Arizona dude ranchers recognize that many businesses support our enterprises and that our success is mutual. Also, there are hospitality businesses that have a distinctive ranch feeling ~ but may not quite fit the ranch member category. AzDRA is expanding its scope to embrace other enterprises that support and complement dude ranching via an affiliate member program. We can do more together than we can individually!

**What's the difference between a ranch member and an affiliate member?** Arizona Dude Ranch Association's traditional *ranch members meet standards set by the association* and are inspected to assure that they meet the standards. *An affiliate member has a legitimate tie to the dude ranch industry and is approved by the voting membership of the association.*

### **Membership application and onboarding process - an approximately 3 month process.**

1. Submit application and non-refundable \$75 application fee to AzDRA.
2. AzDRA will take about one month to review your application.
3. You'll have a get acquainted and Q&A meeting with at least one existing member of AzDRA.
4. Discussion and decision on your application at the soonest possible AzDRA meeting. (AzDRA meets monthly using an on-line meeting platform, along with a few in-person events each year.)
5. You will be notified of your membership status within 45 days and invoiced accordingly.
6. Upon receipt of dues payment, you will be invited to meetings and may request date(s) for presentations.
7. Your logo will be added to the AzDRA website within one month. Note that your one-time application fee pays for the website revisions necessary to place you on the website, and this fee will be deducted from your first membership payment.



## AFFILIATE MEMBER

### Categories \* Costs \* Benefits

<b>MEMBERSHIP CATEGORY</b>	<b>Premiere</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
<b>Cost</b>	<b>\$2500</b>	<b>\$1000</b>	<b>\$500</b>	<b>\$250</b>
<b>Membership Benefits</b>				
\$1000 gift certificate for stay at a member ranch	U			
Political representation & advocacy relating to AZDRA issues	U	U		
Eligible to vote & propose and chair strategic campaigns to promote and benefit the industry	U	U		
Presentation opportunities to AzDRA per year	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>
Logo placement on AZDRA website home page website with link	U	U	U	
Booth placement at AZDRA's public events (ex Dude Ranch Day at Capital)	U	U	U	
Listing on AzDRA affiliate member web page with link	U	U	U	U
Accreditation by AzDRA & access to AzDRA logo for your website	U	U	U	U
Invitation to AzDRA meetings	U	U	U	U



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Name of organization \_\_\_\_\_  
Point of contact name(s) \_\_\_\_\_  
Point of contact email(s) \_\_\_\_\_  
Point of contact phone(s) \_\_\_\_\_  
Mailing address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
How did you learn \_\_\_\_\_  
about AZDRA? \_\_\_\_\_  
Brief description of business \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Type of membership	Premiere \$2500	Platinum \$1000
	Gold \$500	Silver \$250

Please send: Membership application and non-refundable \$75 application fee (check payable to ARIZONA DUDE RANCHERS' ASSOCIATION) to:

Carol Moore, Treasurer  
Arizona Dude Ranchers' Association  
% White Stallion Ranch  
9251 W Twin Peaks Rd.  
Tucson, AZ 85743

For assistance or questions, please contact:  
Mary Miller (President ) 520-822-1040 ... [mary@elkhornranch.com](mailto:mary@elkhornranch.com)  
Steven True (Vice-President) ... [sat78@cornell.edu](mailto:sat78@cornell.edu)  
Carol Moore (Treasurer) 520-240-3112 ... [cmoore@whitestallion.com](mailto:cmoore@whitestallion.com)  
Yesenia Lorta (Secretary) ... [info@circlez.com](mailto:info@circlez.com)